

Veronica Zamora

Designer and Web Developer

www.verozm.com

veronica27.zamora@gmail.com

WhatsApp +52 (664) 280 7979

WORK EXPERIENCE

► Captura Group — CMS Admin and Web Producer

January 2011 - February 2019, San Diego, CA

Finalized the design files for our clients in Photoshop as Kellogg's, Knorr, Ponds, Pringles, Keebler, Bimbo, Dove, and more, development and maintenance of the front-end functionality of different websites in HTML and CMS, for which it is imperative to have great attention to detail, I used different content management system (CMS) Like SDL Tridion, AEM, Drupal, Wordpress, Adobe CQ5, Cisco and Junos networks, I worked on projects that included coding in HTML5, CSS3 and JavaScript, optimizing image production for web pages, also for digital banners.

Collaborate with others graphic designers, copywriters, customer service and external web developers, as well as providing guidance to other team members on web development issues to clarify what customers want.

► International Education Services, Inc. (AMCO) — Web Developer

February 2006 - June 2010, San Diego, CA

Responsible for the company's Intranet, developing PHP functions and maintaining the front-end functionality of different company websites. Manage a Database for more than Twenty Thousand colleges across Mexico, Spain, and South America simultaneous, developing reporting tools. Creation of web graphics in Photoshop and Illustrator.

► Sign Production — Sr. Graphic Designer

March 2005 - February 2007, National City, CA

Managed the Graphic Design team, in charge of all the architectural projects of the company, we have clients like World Trade Center México. Using CorelDraw, FlexiSign, SignLab. Creation of architectural designs on a large scale like pole signs, wall signs, banners, awnings, monuments and more. Interpretation of industrial blueprints for the creation of route signals, output signals, etc. Operator of a 64 "color plotter, a vinyl plotter and a CNC for Braille and engraving.

► San Joaquin Delta College — Web Developer

September 2004 - February 2005, Stockton, CA

I upgraded the college website, using different tools as Adobe GoLive, Dreamweaver, and Adobe Photoshop, using different devices and browsers <https://www.deltacollege.edu/>

► Butterfly Creativity and Design — Co-Founder and Operator

February 2002 - Present, Chula Vista, CA

Developing Wordpress web pages, for multicultural clients, also in charge of designing ads for public campaigns, flyers, business cards, invitation cards and print material.

Created info-graphics, for banners, windows signs in vinyl. T-shirt printing on vinyl and screen printing.

Creation of videos for social networks, ads for Facebook and Instagram.

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QUALIFICATIONS

- Over 15 years in design and vectorizing elements for signs, typography, digital and print using Adobe Creative Suite.
- 8 years of experience working in a digital and marketing agency.
- More than 10 years using google suite.
- Exceptional organizational and time management skills with attention to detail.
- Fast learning in new applications and procedures.
- Ability to grasp client needs and consider effective creative solutions.
- 8 years of experience leading a web team giving programming direction and managing team workloads.

EDUCATION

Palomar College — AutoCAD

August 2020 - May 2021, San Marcos, CA

Southwestern College —Graphic Design, PHP, MySQL

August 2005 - May 2006, Chula Vista, CA

San Joaquin Delta College — JavaScript

January 2004 - August 2004, Stockton, CA

University of Baja California Mexico — B.S. Computer Information System

August 1995 - June 2000, Tijuana, B.C. Mexico

OTHER EDUCATION

Photography • 2005-2007

South Western College, Chula Vista, CA

SOFTWARE

- AutoCAD
- Sketch
- Celtra
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Adobe After effects
- CMS
- AEM
- Corel Draw
- Keynote
- PowerPoint
- Word
- Excel
- Windows OS
- MACos

LANGUAGES

HTML5

CSS3

PHP

Javascript

Bootstrap

Git

WooCommerce

Shopify

Fluent in English and Native Spanish speaker

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CERTIFICATIONS

WordPress: Building Child Themes • Completed: 08/2017 • 2h 27m
Certificate No: A60739D7F6F848A7A8177FA816CF760A

WordPress Essential Training • Completed: 03/2017 • 5h 28m,
Certificate No: 5AD3FC97487742C696C237FA7FEC0D60

Bootstrap 3 Essential Training • Completed: 03/2016 • 4h 55m
Certificate No: 4EF8B061E47745B4961A60CCA6921050

SEO Foundations • Completed: 04/2015 • 3h 27m,
Certificate No: 5D4B5B49D9F1407FA85A04298603251C

SEO: Keyword Strategy • Completed: 04/2015 • 4h 14m
Certificate No: 0E0C6F07147B45AC948D83F66BDD59AC

Layout and Composition: Grids • Completed: 06/2015 • 1h 2m
Certificate No: 111ED889B50D4D6682EF8A86317EE7D5

CSS for Developers • Completed: 11/2014 • 4h 1m
Certificate No: B2515FA858F2419D9903087CB65E410F

Photography • 2005-2007
South Western College, Chula Vista, CA

ROP Graphic Design • 2000 • 1 Semesters
South Western College, Chula Vista, CA

PAST VOLUNTEER

5TH Avenue Photography — Photographer
February 2006 - December 2008, San Diego, CA

REFERENCES

Please don't hesitate to contact me for any doubt or inquiry, follow me at my social networks

verozm.com/

<https://linktr.ee/verozm>

<https://www.capturagroup.com/meet-our-team-veronica-creative-technologist-of-evolving-web-productions/>